

DUPLICATE

## INVOICE



**KMBC**  
**6455 Winchester Ave**  
**Kansas City, MO 64133-6409**  
**Main: (816)221-9999**  
**Billing: (816)760-9277**

www.kmbc.com

Billing Address:

**Hamburger Company, The**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

Invoice #	Invoice Date	Invoice Month	Invoice Period
935527-2	08/05/12	August 2012	07/30/12 - 07/30/12

Station	Account Executive	Sales Office	Sales Region
KMBC	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Hensley/D/Congress	HENSLEY/CONG/D-MO 4	1549

Flight Dates	Order #	Alt Order #
07/24/12 - 07/30/12	935527	07892391

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	362	380

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/30/12	07/30/12	First News at 4:30am	M-F 430a-5a	M-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 4:42 AM First News at 4:30am M-F 430a-5a :30 TH12101H \$40.00 NM									
4	07/30/12	07/30/12	First News at 5am	5-5:30am	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 5:25 AM First News at 5am 5-5:30am :30 TH12101H \$150.00 NM									
7	07/30/12	07/30/12	Good Morning America	7-9am	2-----	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 2----- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 7:55 AM Good Morning America 7-9am :30 TH12101H \$200.00 NM 2 KMBC M 07/30/12 8:29 AM Good Morning America 7-9am :30 TH12101H \$200.00 NM									
14	07/30/12	07/30/12	5pm News	5-530pm	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 5:14 PM 5pm News 5-530pm :30 TH12101H \$350.00 NM									
17	07/30/12	07/30/12	630-7p	630-7pm	1-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 1----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMBC M 07/30/12 6:56 PM 630-7p 630-7pm :30 TH12101H \$575.00 NM									
19	07/30/12	07/30/12	Dr. Phil	3-4pm	M-----	:30	2	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 M----- 2 \$90.00									
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<u>Total Spots</u>							9																																														

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$1,845.00</b>
<u>Agency Commission</u>	<b>\$276.75</b>
<u>Net Amount Due</u>	<b>\$1,568.25</b>